For Immediate Release

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**5p- Society Launches “Unity” Campaign for International 5p- Awareness Month**

**Raising Awareness, Celebrating Community, and Empowering Families Affected by 5p- Syndrome**

**Los Angeles, CA** – In recognition of International 5p- Awareness Month this May, the 5p- Society proudly launches its 2025 “Unity” campaign — a powerful call for community, education, and celebration. The campaign encourages individuals around the globe to come together through events such as the Virtual 5k for 5p-, the Stripy Sock Challenge, social media initiatives, and local gatherings to raise awareness for the rare genetic disorder known as 5p- Syndrome.

“5p- Syndrome is a spectrum disorder. Although there are several similarities among individuals, each person is unique,” said Laura Castillo, Executive Director of the 5P- Society. “Let’s nurture and guide them so they can reach their fullest potential. Love them for who they are—their strengths and their joy.”

5p- Syndrome (also known as Cri du chat syndrome), affects approximately 1 in 15,000 to 50,000 individuals. Despite its rarity, 5p- Society has built a thriving community focused on support, connection, and visibility. From mini familymeetups to national advocacy, the Society’s mission is clear: **maximize quality of life through connection, awareness, and acceptance.**

**“**Unity means we’re stronger together,” said Nick Wallace, President of the 5p- Society. “Whether you walk, run, or post online—we’re challenging the community to reach out, connect, and celebrate what makes our loved ones with 5p- truly amazing.”

**2025 Unity Campaign Highlights:**

* 🧦 **Stripy Sock Challenge** – Wear one long and one short striped sock on **May 5** to represent the deleted and full fifth chromosomes. Use hashtag **#stripysocks** to show your support.
* 🏃 **Virtual 5k for 5p-** – Run, walk, picnic, or play! Over 50 teams worldwide are already signed up to raise awareness and funds. Customize your own event and use **#5pminus5k** to join in.
* 📸 **Faces of 5p- Campaign** – Meet the inspiring children and adults living with 5p- Syndrome. Their stories and smiles will flood social media all month long.
* A blue cartoon of a person holding a heart shaped object

  Description automatically generated**Where in the World is C5?** –Snap a photo with C5 (the 5p- mascot), and share using **#SeeC5** and **#criduchatawareness**. Let’s show the world our unity—one photo at a time.
* 📜 **State Proclamations** – Governors across the U.S. have signed proclamations in support of 5p- Awareness Month.
* 🎉 **Regional Family Gatherings**– Locally hosted meet-ups throughout different areas of the country may offer the 5k walk, food, and community fun!

**About 5p- Society**

Founded to support individuals with 5p- Syndrome and their families, the 5p- Society fosters education, connection, and hope. Through programs like family meetups, social media outreach, and awareness events, the Society continues to inspire, inform, and unite.

Join the movement. **SEE the person, not the disability. PAY FORWARD the knowledge. And above all, BELIEVE in their potential.**